

Today:

In-class:

Homework portion:

Suzi's workshop continued our work around form, composition, and observing letterforms. (ps please be sure you clean and put all your type back!)

We will look at those compositions today along with the 45 type compositions you did last week; also a check in or any further work on found-type collages.

We will hear from the first two presenters, Michael and Elizabeth.

discussion:
Legibility and convention.

How type earns its respect.
How type is inviting and comfortable.
When type is too challenging to read.
When does type look just downright wrong.
Hierarchy
Contrast
Negative Positive space (form counterform)

As we look at the work on the wall:
Text vs Display
Texture vs Text
Tone and mood of typesetting

Begin:
Letterform invention projec?

Letter invention

Draw a letterform.

Work with your three letters. Uppercase only.
Use only black on white paper.

Start with some part of your current type investigations thus far (croppings, collages, typesettings, research). Choose parts of letters and consider how you might connect or merge them with parts of the same letter in other fonts or with other contrasting structures.

Consider why you make your choices.
Observe and record and share your own process.

Your goal is to invent new forms for the three letters you are studying. But keep them somewhat recognizable as typographic glyphs. Take risks.

Design one letter first, then design two more to accompany it, as if they were three members of a family of 26. Design more letter for your new font/ alphabet only if you have time.

(Eventually these will hang in the GD gallery at poster size.)

Consider many approaches including:
'frankenstein'
sampling
morphing
contrast
harmony and disharmony
blending
reviving
reducing
replacing
delighting
surprising
shocking
thick and thin

Discuss in class

For next week, three letterforms, plus process, sketches, rejects, etc.

Size: 8 1/2 x 11 sheet vertical
One letter centered in each sheet
Letters should be about 6.5 in tall



Description for pattern exploration:

As you continue to explore the characteristics, forms, and structures of letterforms and typefaces, we will add a deliberate pattern-making exercise to the roster of your exercises.

Using the typefaces we gave you on the first day, (or at least start there) identify one, two or three letterforms which you think work well to create an interesting module — or unit — which can be repeated turned, elaborated on until you discover a pattern / system. Explore all manner of approaches as you determine a module created out of one, two or three letterforms. Will your pattern fill the 8x8 space? Will it exist symetrically? Will the patterned area have its own form? How does that form relate to the shape of the module or unit you designed. How does the module express characteristics of the letterform(s) and exploit its possibilities. **One rule: no touching or layering or overlapping of letters.**

Please make 10-12, 8 x 8